

Paridhaan

Chief Editor: Ms. Smritee Dwivedi a quarterly newsletter of AMHSSC

AMHSSC

leads by placing around 1.68 lac candidates in the apparel sector

Out of top ten performing sector skill councils, AMHSSC has taken a lead by providing the highest employment of 21% to the candidates under PMKVY. Out of 8.03 lac placements in overall sector skill councils, Apparel sector has marked its place by scoring the highest figure in providing employment to the candidates. Around 1.68 lac candidates are placed in the apparel industry by AMHSSC. Placements under Pradhan Mantri Kaushal Vikas Yojana (2016-2020) are categorized into wage and self-employment. So far, approximately 79% of the candidates have been placed in wage employment and 21% in the latter.

Moreover, PMKVY (2016-2020) is also an enabler towards promoting entrepreneurship. The self-employed candidates are encouraged and supported in availing Mudra Loans through the Udyami Mitra Portal. As on date, many candidates have applied for such financial provisions. Integration at the national level is being done through the National Career Service Portal (NCSP), Employment Exchanges, LMIS, Job portals, NAPS, Model Career Centres in order to ensure mapping between demand and supply. Anticipating the high manpower requirements of the industry, NSDC is making utmost efforts to augment the scheme's placement performance through promotion of NAPS, providing superlative quality training in industry relevant job roles. PMKVY is continuously developing future-ready courses through industry validation, with the ultimate aim of encouraging industry participation.

Under PMKVY (2016-2020), over 8.03 Lac candidates have been placed...

Life cycle of PMKVY Scheme

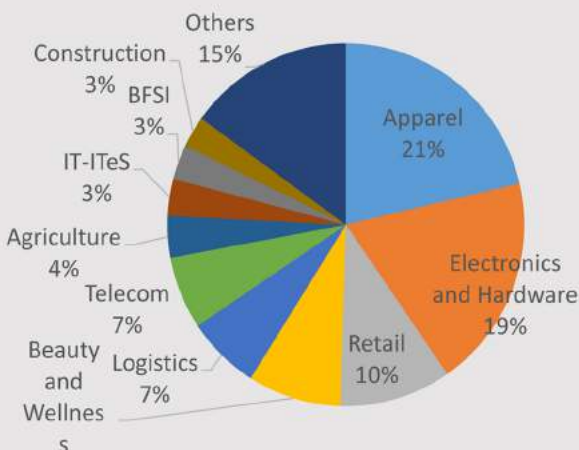
Breakup of Placements for certified and placed candidates

Targets Allocated	Enrollments	Trained candidates	Certifications	Placements
29.00 Lac	22.79 Lac	22.49 Lac	17.68 Lac	8.03 Lac

79% Wage Employment, 21% Self Employment

Key Highlights of Placements under STT PMKVY (2016-20)

Total Placed Candidates (wage and self employment)



Key Achievements

- 8,03,500+ candidates placed till date
- As per Guidelines, a candidate is required to be placed within 90 days of certification
- 85% placements across 10 sectors, with maximum placements in Apparel.
- Candidates placed with Average salary of INR 7,293
- 93% of total placed candidates are youth i.e. between 18-35 years age group



Study Tour to Atlanta, Georgia

Atlanta had conducted a brief study on the Skilling and Entrepreneurship model of a premier Skilling institution of Georgia, namely Central Educational Center, Newnan, Georgia. Invites were sent to the Indo American Chamber of Commerce (IACC), Chennai Chapter to formulate a delegation of Skilling and Educational authorities in Tamilnadu to visit CEC. The IACC got in touch with the Chairman of the Apparel, Made-Ups and Home Furnishing Council and the Govt. of Tamilnadu to formulate a delegation to visit Atlanta to study the working of CEC, Newnan and similar institutions in neighboring states of Alabama and South Carolina and implement the same in India to make the 'Skill India' mission a success.



Certificate distribution to Youth of Faridabad

In the Corporate Social Responsibility Initiative (CSR) series, the Council has joined hands with RITES Ltd to impart trainings on "Self Employed Tailor (SET)" and "Inline Checker" job roles, to the youth in the region in and around Faridabad, Haryana. Under this initiative the Council has successfully trained and certified 70 aspirants of the "Self Employed Tailor" and 50 aspirant of "In line Checker" job role in the Faridabad center. Under the programme free of cost training were imparted in Faridabad and successful candidates were assessed and certified under the Job role 'Self Employed Tailor and Inline Checker' have been provided placement also in industry of repute.



The New India Assurance Company Limited join hands with AMHSSC

The New India Assurance Co. Ltd. has tied up with Apparel Made-ups & Home Furnishing under its CSR initiatives to impart trainings on Self Employed Tailor & Sewing Machine Operator job roles, to the youth in the New Nalagarh, Dist. Solan, Himachal Pradesh region. The trainings were imparted by Wazir Advisors. Dr. Roopak Vasishtha thanked the Hon'ble Prime Minister and Mr. Dharmendra Pradhan, Minister of Skill Development & Entrepreneurship in bringing the Skill India mission to the masses and thanked all concerned in organizing such a nice programme for men and women of the New Nalagarh Region. Under the programme free of cost training would be imparted to the men and women in the region and would then be assessed and certified under the Job roles Self Employed Tailor and Sewing Machine Operator. Efforts will also be made to provide placement to these trained candidates.



AMHSSC and HSDM signed an MoU

AMHSSC and HSDM signed an MoU to train 7000 candidates in Saksham scheme of HSDM on April 5, 2018 at Gurugram. The MoU was signed by Dr. Roopak Vasishtha, CEO & DG, AMH SSC and Mr. Raj Nehru, MD, HSDM and Vice-Chancellor, Vishwakarma Skill Development University.



Talaash-Skill and Entrepreneurship Conclave, 2018

AMHSSC participated in TALAASH a skill conclave organized by JKSDM from 12th to 14th May 2018 at Srinagar. Ms. Smritee Dwivedi, Director-Operations spoke on the importance of skilling in Entrepreneurship during a session in the conclave.



Jashn-E-Hunar, Amritsar

Jashn-E-Hunar was organized on 25th April 2018 at Amritsar by Institute of Skill Development. This event was inaugurated by BJP Senior Leader Mr. Rajinder Mohan Singh Chhina. Around 130 candidates from backward classes took part in the event. These candidates were trained on the job role of "Self Employed Tailor" of AMH SSC under the scheme of NBCFDC. The loan was facilitated to these candidates.



Article

How Apparel Made-Ups and Home Furnishings SSC (AMHSSC) is empowering people with knowledge and skills?

Going by the potential to transform livelihoods of millions, we can say that a simple Sewing Machine has changed the world by empowering people, particularly women. In this Skill Story, Dr. Roopak Vasishtha, CEO and Director General of Apparel Made-ups & Home Furnishing Sector Skill Council (AMHSSC), talks of skilling the youth, filling the skill gap in apparel industry, and how India can become a global leader in the export of apparels. With a rich and varied experience of 32 years in leadership role, Dr. Vasishtha provides unique insights into a sector-which provides employments to a large number of people in the country. Attracting youth to skill based training through training partners, mobilizers and showing them value, potential to empower themselves-how is this sector taking a lead; please tell us about some initiatives. Apparel sector comes second after agriculture sector in providing jobs to the people and it the second-largest employment generator. There are 1.5 crore people, at the moment, who are working in the apparel industry. This is likely to increase by 2022 to 2.14 crore. There is a skill gap of 60 lakhs. Various departments of the government of India are trying to reduce this skill gap. The major role is being played by the Apparel Made-Ups Home Furnishing Sector Skill Council in reducing this skill gap.

-Dr. Roopak Vasishtha



Arvind to scale up textiles business to 10,000 crore by 2023

Under textiles, the company has denims, knits and women's wear and 'Ankur' which is a women's brand. Textiles-to-retail conglomerate Arvind Limited is planning to scale up its textiles business to Rs 10,000 crore by 2023, from Rs 6,000 crore now, a top company official said on Wednesday.

The key drivers to this growth will be verticalization, more garmenting, ramping up advanced materials division which is into specialized textiles, and adopting newer technologies that will help scaling up operations and build on the Arvind brand, Susheel Kaul, CEO, Lifestyle Fabrics, Knits and Wovens of Arvind Ltd said. He said the company plans to invest Rs 1,500 crore over the next three years to meet its target which will be funded entirely from the company's regular cash flow. "We do not need to dig into our reserves. We have enough regular cash flow," he said. "We will be 'verticalising' more as that is a new revenue line for us. We plan to grow the technical textiles division and get into newer fabrics more and more, focusing on at leisure and active wear and scaling up the brand Arvind," Kaul said. Under textiles, the company has denims, knits and wovens and 'Ankur' which is a women's brand.

<https://retail.economictimes.indiatimes.com/news/apparel-fashion/apparel/arvind-to-scale-up-textiles-business-to-10000-crore-by-2023/64673721>

New recycling method helps garments to biodegrade

A new recycling method by EU funded Wearable technologists Engage with Artists for Responsible innovation (WEAR) project and fashion label Sabinna turns garments into biodegradable materials, paving the way for a more eco-friendly fashion industry. This innovative process has the potential to significantly reduce fashion's environmental footprint.

The novel process centres on the concept of circularity. The materials used in the collection – in this case cotton and viscose – take full advantage of circular production and recycling processes. This means that the clothing created will not be worn and then at some point thrown away. Instead, at the end of the garment's life, the materials used to make it can be dissolved and turned into new materials. These materials are then transformed into garment packaging, tags, shop interiors and a range of other applications.

<http://www.fibre2fashion.com/news/apparel-sustainability-news/new-recycling-method-helps-garments-to-biodegrade-242818-newsdetails.htm>



Textile sector attracted up to Rs. 27,000 crore investments: Smriti Irani

The government in June last year announced a Rs 6,000 crore special package for the textile and apparel sector, which included several tax and production incentives.

Union minister Smriti Irani today said the textile sector has attracted up to Rs 27,000 crore investments since the announcement of incentive package last year, and is likely to get more investment from international and domestic markets going forward.

The government in June last year announced a Rs 6,000 crore special package for the textile and apparel sector, which included several tax and production incentives.

"As per the record of textile commissioner's office, an investment of up to Rs 27,000 crore has come in, and we are hopeful that with the government's intervention, we will get more investments, both from the international and domestic markets," Irani said while addressing the textile summit, Texellence 2018, organised by industry body CII here.

The minister said that she is positive about the future because the industry and the government have found an ecosystem where the two work together on a day-to-day basis.

<https://retail.economictimes.indiatimes.com/news/apparel-fashion/apparel/textile-sector-attracted-up-to-rs-27000-crore-investments-smriti-irani/64327206>



Desi luxury label gets global brand push

The deal is the first such investment by a global luxury brand in a domestic fashion label

Italian luxury group Ermenegildo Zegna and Reliance Brands have collectively picked up an equity stake in homegrown fashion designer Raghavendra Rathore. The deal is the first such investment by a global luxury brand in a domestic fashion label.

Reliance Brands, a part of Reliance Industries, along with menswear luxury house Zegna, will look to scale the Indian luxury label in an effort to bring new customers on board. Without disclosing the amount invested, the two companies said the development signals a wide untapped opportunity of growth for the domestic fashion industry at the premium end. Zegna is retailed in India through three stores run by Reliance Brands.

<https://www.indiaretail.com/2018/06/28/fashion/ermenegildo-zegna-reliance-brands-pick-up-stake-in-raghavendra-rathore>



Reliance Retail may enter apparel wholesale

The wholesale business will primarily target millions of small and medium retailers nationwide to supply products in bulk, including its own branded material, sources said.

Reliance Retail is entering wholesaling of fashion and lifestyle products through both offline and online channels, as the Reliance Industries unit aims to tap the largely unorganised bulk business of garments and accessories. The wholesale business will primarily target millions of small and medium retailers nationwide to supply products in bulk, including its own branded material, sources said. It plans also to service customers through a B2B portal.

Reliance Retail has put together a team that is working on a raft of private labels specifically to sell to small and medium retailers, said one of the sources. It is enrolling small and medium independent suppliers as well for the venture, said another person. Reliance Retail already operates a chain of cash-and-carry outlets called Reliance Market, which sells food products, FMCG, general merchandise as well as some amount of ready-made garments. The new venture will fully focus on the growing fashion market in India, especially in small cities and towns.

<https://retail.economictimes.indiatimes.com/news/apparel-fashion/apparel/reliance-retail-may-enter-apparel-wholesale/64787993>



दैनिक जागरण

हिन्दुस्तान फरीदाबाद LIVE

समाचार लहर 12वीं के बाद मिलेगा मनचाहा कोर्स पूरे होंगे सपने



एन जूडिया एधोर्स कंपनी लिमिटेड के चीफ मैनेजर एस. रविचंद्रन ने अपरेल मेड अथ एंड होम फर्निचरिंग सेक्टर स्किल्स काउंसिल के साथ कोषाल विकास ट्रेनिंग सेंटर का शुभारंभ किया।

सौ से अधिक युवाओं को प्रमाण पत्र वितरित किए

फरीदाबाद | कार्यालय संवाददाता कार्यक्रम
अपरेल मेड-अथस एंड होम फर्निचरिंग सेक्टर स्किल्स काउंसिल की ओर से शहर के साथ मिलकर बुधवार को सेक्टर-28 में सम्मान समारोह का आयोजन किया गया। इस दौरान संस्थान की ओर से चतुष्टय ज्ञा के व्यवसायिक कोर्सों में सफल युवाओं को प्रमाण पत्र वितरित किए गए।

नवोदय टाइम्स 12वीं के बाद भी हैं जॉब्स के मौके
एन जूडिया एधोर्स कंपनी लिमिटेड के चीफ मैनेजर एस. रविचंद्रन ने अपरेल मेड अथ एंड होम फर्निचरिंग सेक्टर स्किल्स काउंसिल के साथ कोषाल विकास ट्रेनिंग सेंटर का शुभारंभ किया।

वीर अर्जुन कौशल विकास ट्रेनिंग सेंटर का किया शुभारंभ
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फरीदाबाद सेंट्रल सेल्फ एम्प्लॉयड टेलर एवं इन लाइन चेकर के पाठ्यक्रम का प्रमाणपत्र वितरण
कार्यालय संवाददाता कार्यक्रम
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नवोदय टाइम्स छुट्टियों में 'समर कोर्स' का उठाएं लाभ
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Feedback
Highlighted comment: Ansari Hasena 2 days ago Hello Sir mujhe bhi cutting & stitching aati h mujhe bhi job karna h kya mujhe job mil sakti h please

Feedback
Comment: Shagufa Khan 1 month ago Bombay me kahan hai
Comment: soma singh 4 months ago Yeh kaha hai mujhe jai chalna aati hai

Feedback
Comment: SoFo 1 week ago Kahan pe hai
Comment: BBI 1 music 1 week ago mujhe sab kuchh Aata hai

Feedback
Comment: Nirmal Dhillon 2 months ago I'm very interested where is this place how can I get more information let me know please thank you
Comment: Ansari Shabina 1 month ago Where is this place.