

APPAREL MADE-UPS & HOME FURNISHING SECTOR SKILL COUNCIL

(Under Ministry of Skill Development & Entrepreneurship, Govt. of India)



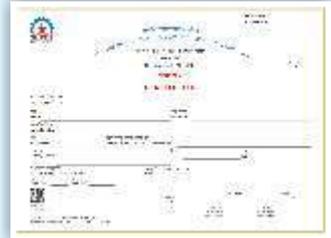
QP-NOS based Training



Assessment



Certification



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“ If education provides us with the information on what we have to do, then skill teaches us how that work will be done practically on ground! The country's "Skill India Mission" is a campaign to connect with this fact or necessity to keep the pace. ”

Shri Narendra Modi
Hon'ble Prime Minister of India



“The economy is growing at a rapid pace and the future of India is looking very promising. Building skill capacity is a key to enhance productivity and drive the economy ahead.”

Shri Dharmendra Pradhan

Hon'ble Cabinet Minister for Education and Skill Development and Entrepreneurship, Government of India



“Skill India is a gateway to opportunity and prosperity for youth”

Shri Rajeev Chandrasekhar

Hon'ble Minister of State for Skill Development and Entrepreneurship and Minister of State for Electronics and Information Technology Government of India



APPAREL MADE-UPS & HOME FURNISHING SECTOR SKILL COUNCIL

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Apparel Made-Ups & Home Furnishing Sector Skill Council (AMHSSC), since its inception, has been proactively spearheading the skilling initiatives under the aegis of Ministry of Skill Development & Entrepreneurship, Government of India.



In an endeavour to realise Hon'ble Prime Minister's dream to make India, "Skill Capital of the world", the Council has set standards for 45 Apparel Job roles on which trainings are imparted to meet the industry requirements and provide opportunities to the employment seekers. Having established a network of more than 4500 training partners, 46 assessment agencies with a fleet of more than 1900 certified Assessors, 8000

certified trainers and 115 master trainers, the Council has also gained recognition as the "highest placement provider" to the skilled and certified candidates under the PMKVY scheme.

The Council has been working closely with almost all State Skill Missions and has established close links with various PSUs and Corporates for the promotion of Skill India Mission across the country. The council, through its initiatives, has not only skilled large force of freshers through short term trainings but has also certified existing workers in Apparel industry by recognizing their skills under the Recognition of Prior learning (RPL) Scheme, thereby adding pride in the worker at the shop floor level and thus enhancing their self-esteem.

It has well adopted the need for blended learning as per the changing scenario. Recognising the need for women empowerment, the Council focuses on making women of India self-reliant through its various schemes. Centres of Excellence established in Tirupur and New Delhi by AMHSSC cater to the Industry demands not only for floor level job roles, but also for specialised technical jobs.

It gives me immense pleasure to take on the role of **Chairman, Apparel, Made-ups & Home Furnishing Sector Skill Council**. I am committed to steer the Council towards meeting the skill requirements of the Industry while maintaining highest standards of transparency and quality. A great work has been done by the Council for ensuring quality skilling standards and career progression of human capital of our nation and as Chairman it would be my endeavour to encourage proactive industry engagement to support skilling eco-system.

Premal Udani
Chairman-AMH SSC

ABOUT US

AMH SSC was incorporated on December 24, 2013, as a company i.e. licensed under Sec 8 of the Companies Act. with the objective to develop a skills repository for the Apparel, Made-Ups and Home Furnishings value chain.

The Government has constituted Prime Minister's National Council on Skill Development for coordinated action for skill development, both in the domain of public and private sector. The National Council on Skill Development mandates skill formation to develop the workforce with enhanced skill through structured programme and assessment.



16.00 Lac Trained till 2020-21



4000 Training Providers affiliated



1320 Industry member aligned



7500 Trainers Trained and Certified



2500 Certified Assessors

OBJECTIVES

- Develop a skills repository for the Apparel, Made-ups & Home Furnishings value chain.
- To build an organization that can develop standards, evaluation criterion and accreditation systems for providing multiple and varied technical skills in the textile sector including employability skills, to both men and women, as well as challenged persons with regular and direct inputs from industry.
- Create opportunities for "Training of Trainers" in both the content and pedagogy for imparting skill training for all workers engaged in the three chosen segments of the textile sector.
- Quality Assurance - Develop and promote a standardized, output oriented and quality assured affiliation and accreditation process and demonstrate sustainable business value through it.
- Focus on continuous improvisation of the training delivery value chain, i.e. training process, training content, trainers, curriculum design, industry endorsement for certification etc.
- Partner with training providers and guide them into becoming centres of excellence and innovation by utilizing the standardization in training, evaluation and certification developed by AMHSSC.
- Integration of Technology in Training.
- Promotion of Resource Support Agency (academies of excellence).
- Establishment of a well structured sector specific Labour Market Information System (LMIS) to assist planning and delivery of training.

Qualifications Developed

S.No.	COURSE NAME	QP CODE	NSQF LEVEL	HOURS
01	Export Manager	AMH/Q1603	LEVEL-6	375
02	Sourcing Manager	AMH/Q0920	LEVEL-6	615
03	Online Sample Designer	AMH/Q1215	LEVEL-6	615
04	Boutique Manager	AMH/Q1910	LEVEL-6	615
05	Cutting Supervisor	AMH/Q0610	LEVEL-5	315
06	Merchandiser - Made-ups & Home Furnishing	AMH/Q0911	LEVEL-5	800
07	Advance Pattern Maker (CAD/CAM)	AMH/Q1101	LEVEL-5	500
08	Fashion Designer	AMH/Q1201	LEVEL-5	735
09	QC Executive - Sewing Line	AMH/Q1401	LEVEL-5	800
10	Export Executive	AMH/Q1602	LEVEL-5	400
11	Sampling Coordinator	AMH/Q1801	LEVEL-5	500
12	Production Supervisor Sewing	AMH/Q2101	LEVEL-5	800
13	Industrial Engineer	AMH/Q2001	LEVEL-5	500
14	Factory Compliance Auditor	AMH/Q2201	LEVEL-5	500
15	Fabric Checker	AMH/Q0101	LEVEL-4	375
16	Garment Cutter (CAM)	AMH/Q1501	LEVEL-4	555
17	Self Employed Tailor	AMH/Q1947	LEVEL-4	360
18	Pattern Master	AMH/Q1105	LEVEL-4	735
19	Specialized Sewing Machine Operator	AMH/Q2301	LEVEL-4	255
20	Checker Inline and Measurement	AMH/Q0103	LEVEL-4	400
21	Sampling Tailor	AMH/Q0701	LEVEL-4	745
22	Assistant Designer - Fashion, Home and Madeups	AMH/Q1210	LEVEL-4	800
23	Processing Supervisor (Dyeing and Printing)	AMH/Q0615	LEVEL-4	515
24	Maintenance Mechanic: Machines	AMH/Q1901	LEVEL-4	555
25	Store Keeper	AMH/Q0501	LEVEL-3	255
26	Pressman	AMH/Q0401	LEVEL-3	285
27	Framer - Computerized Embroidery Machine	AMH/Q1301	LEVEL-3	215
28	Sewing Machine Operator	AMH/Q0301	LEVEL-3	285
29	Sewing Machine Operator (Kints)	AMH/Q0305	LEVEL-3	315
30	Embroidery Machine Operator (Zigzag Machine)	AMH/Q0801	LEVEL-3	400
31	Hand Embroiderer (Addawala)	AMH/Q1001	LEVEL-3	320
32	Fabric Cutter	AMH/Q1510	LEVEL-3	315
33	Washing Machine Operator	AMH/Q1810	LEVEL-3	315
34	Record Keeper	AMH/Q1920	LEVEL-3	300
35	Finisher and Packer	AMH/Q2255	LEVEL-3	400
36	Layerman	AMH/Q0201	LEVEL-2	135

TRAINING AND CERTIFICATION PROCESS

STEP 1

AFFILIATION

Training partners get affiliated to AMHSSC to offer courses aligned to QP-NOS Post completion of the affiliation process so defined by NSDC on "Skill India" Portal.

Assessment agencies get affiliated to AMHSSC to assess trainees.

STEP 2

TRAINING & ASSESSMENT

Training programs conducted by training partner. Assessment Agency conducts assessment.

STEP 3

CERTIFICATION

AMHSSC reviews assessment result and generates certificate for successful trainees. This certification process has been approved and notified by the Ministry of Skill Development and Entrepreneurship, Govt of India vide Gazette notification no. 1-34011/07/2015-SDE, dated 17th March, 2015.



AMHSSC helps successful trainees to get employment.

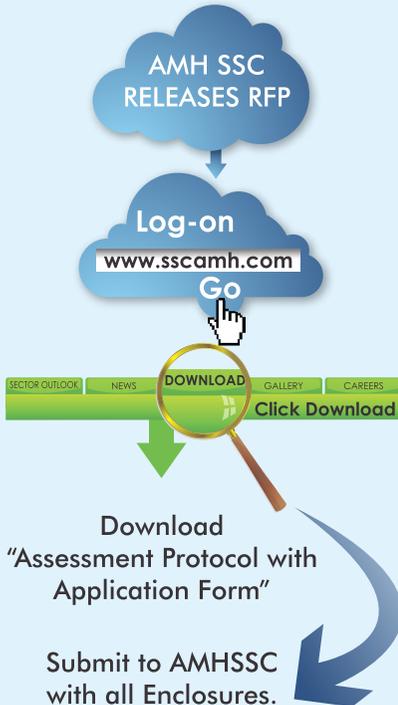
HOW TO BECOME A TRAINING PROVIDER (TP)

Log-on to Smart Portal



Submit the online application from along with the fees

HOW TO BECOME AN ASSESSMENT BODY (AB)



AB Submits Application
for Empanelment

Due diligence by
AMHSSC

AMHSSC submits the
Report to Norms
Committee for Approval

Once approved, SSC
issue Certificate to AB

RECOGNITION OF PRIOR LEARNING (RPL)

(1) AMHSSC identifies a particular apparel unit.



(2) AMHSSC conducts assessments and identifies skill gaps.



(3) AMHSSC conducts training of short duration to bridge the skill gaps.



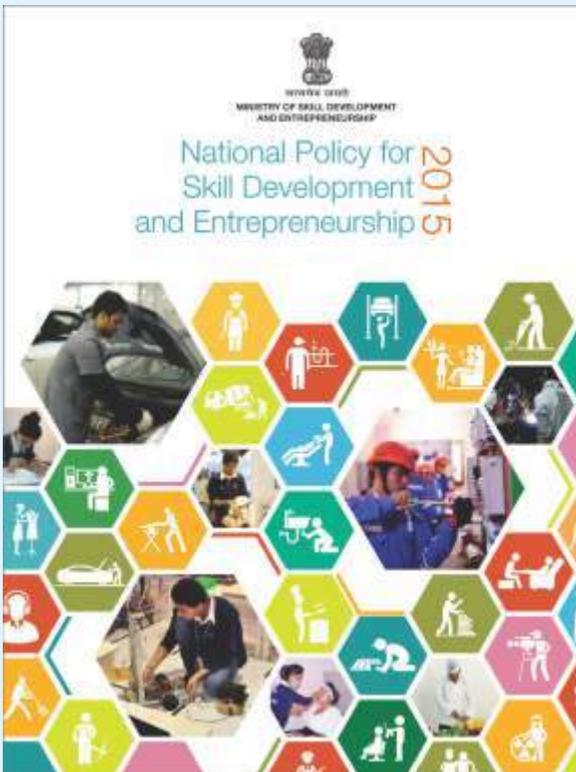
(4) AMHSSC reassesses the workers and grants certificates.



CORPORATE SOCIAL RESPONSIBILITY (CSR)



As per the National Skill Policy - 2015, Sector Skill Councils have been authorized to receive CSR Funds from Corporates / PSUs.



Clause 6.13 of the National Skill Policy states that “ To attract funds from industry, companies will be encouraged to spend at least 25% of their Corporate Social Responsibility (CSR) fund on skill development initiatives directly or through NSDF. Further, industry should earmark at least 2% of its payroll bill (including for contract labour) for skill development initiatives in their respective sectors.

These funds can be channelized for skill development activities either through respective SSCs or through NSDF”



AMH SSC has initiated various plans to impart training to women in rural areas under Recognition of Prior Learning (RPL), under the job role of " Self Employed Tailor"

The Council plans to achieve this target with the help of UNDP, World Bank, NGOs and CSR funds of Corporates / PSUs.



CENTER(S) OF EXCELLENCE

The 'Centre of Excellence' (COE), at which prospective specialists and managers will complete training in accordance with national and international standards on the State of the Art technology, aims to provide skilled manpower with more technical knowhow to enhance industrial productivity.

The Center of Excellence will also provide need-based training for junior and senior management positions and for skilled workers, such as Fashion Designers and Quality experts. The technical training programmes will last as per the customized requirements of the industry and will be run in smaller groups. The classroom theory sessions will be accompanied by practical units in the workplace and supported by video technology, with animated and practical films that would demonstrate working with modern machinery and equipment. In addition to specialized knowledge, the curriculum will also cover employment law, management training and communication.

CAMPUS FACILITIES AND FACULTY

The Center(s) of Excellence provide expert services and State of the Art Equipment that would be too expensive or complex for individual training centers to maintain.

The State of the Art facilities include:

- Latest sewing machines
- Top of the line and computerized special sewing machines
- Computer aided Digitizer and Pattern making setup.
- 12 Head computerized embroidery machine.
- State of the Art Machine Spreader and Cutting Machine (Bulmer , Germany)
- Fully equipped digital class rooms.
- Well stocked resource center.

AMHSSC Centre(s) of Excellence faculty are composed of men and women who are world-class scholars and carry vast industry experience.

Faculty members are passionate and curious individuals who continue their professional life, while working on their research and teaching. They come from across the country and all over the world, bringing with them a diverse wealth of knowledge Benefits to the Industry

- **Reduced cost:** CoEs would help reduce cost by providing latest solutions, incubation ground, testing and training—lowering the risk of production downtime and achieving the same or greater levels of testing and service development with fewer resources.
- **Increased efficiency:** Help organizations to optimize their staff and operational efficiency across projects by implementing consistent, repeatable processes , enabling best practices and refreshers courses .
- **Reduced risk:** CoEs would help reduce risk by providing latest and updated skill sets with continuously monitoring. It also would reduce production risk by improving the consistency, quality and reliability of all applications and services.
- **Improvements:** By constantly providing Best practices , updated trainings, product development support in processes, SOP architecture , governance policies and organizational structure, these practices can then be custom made also, to the other organizations—in turn shortening the learning curve .
- **Alignment:** The CoE model can help organizations synchronize business goals. Standardized processes improve communication and productivity.
- **Career advancement:** The CoE model would create compelling new career opportunities for professionals.
- **Talent Management:** This would enable the most skilled resources to be directed to areas where they provide the greatest value, which, in turn would help the organizations to recruit and retain top talent.
- **Socio Economic benefit:** CoEs involve high research quality, resource attraction, international visibility and organizational robustness. The fulfillment of these criteria further help industries to meet the strategic goals and also give a positive boost to the Socio economic conditions of the population associated with the industry.
- **Outsourcing/offshoring:** CoEs help small enterprises to use its facilities and train work force to do R&D .

FUTURISTIC JOB ROLES

Apparel Made-Ups & Home Furnishing Sector Skill Council (AMHSSC), plans to develop Qualifications of the following job roles, keeping in view of the skill requirements in the world;

S.No.	Proposed Job Role	Base Qualification	Proposed Level
01	Design Catalog Creator	Assistant Designer	LEVEL-5
02	Online Pattern Maker	Advanced Pattern Maker	LEVEL-5
03	Warehouse Manager	Production Supervisor	LEVEL-5
04	Production Planning Controller	Production Supervisor	LEVEL-5
05	Apparel Domain Data Analyst	Production Planning Controller	LEVEL-5





BOARD MEMBERS OF AMH SSC

S.No.	Name	Designation	Organisation
01	Mr. Premal Udani	Chairman	Kaytee Corporation (P) Ltd
02	Padma Shri Dr. A. Sakthivel	Member	Poppys Knitwear Pvt. Ltd.
03	Mr. Virender Uppal	Member	Richa Global Pvt. Ltd.
04	Mr. R. Ramu	Member	Fashion Knits
05	Shri Rajesh Masand	Member	CMAI
06	Padma Shri P. R. Agarwala	Member	Rupa & Company Ltd.
07	Dr. Vandana Narang	Member	National Institute of Fashion Technology (NIFT)
08	Mr. M Senthil Kumar	Member	B.K.S. Textiles Pvt. Ltd.
09	Mr. Amit Ruparelia	Member	Trendsetters World
10	Shri T.R. Sivaram	Member	Royal Classic Group
11	Ms. Preeti Arora	Member	NSDC
12	Mr. HKL Magu	Member	Jyoti Apparels
13	Mr. Ashok Rajani	Member	Midas Touch Exports
14	Ajit Bhalchandra Chavan	Member	Representative of Ministry of Textiles
15	Dr. Roopak Vasishtha	CEO	Apparel Made-Ups & Home Furnishing Sector Skill Council



Head Office

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Center(s) of Excellence

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