

Paridhaan

a quarterly newsletter of AMHSSC

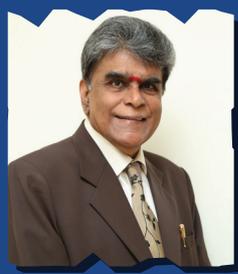


“Skilling is building a better India. If we have to move India towards development then skill development should be our mission. Skill is the new weapon. If the youth of this country is given the necessary skills and plenty of working opportunities, they have the power to give rise to a new India. India can become the world’s largest provider of skilled workforce for the world. In order to prepare for this, there is a need for mapping of manpower requirements, not just in India but globally as well. Skill development is the need of the hour. Be it a cobbler, a plumber or an engineer, the degree doesn’t matter but the skill a student acquires does. I call upon the nation to take a pledge to make India the skill capital of the world.”

—Shri Narendra Modi, Prime Minister, India

“We are a youthful nation. Our youth are our strength. The world and India need skilled workforce. There is a growing need for vocational and skill training. Dignity of labor can open up more job opportunities for the youth. Skills should not be akin to stature in the societal mindset. There is a huge plan made under the Prime Minister’s skills development plan and the complete framework has been created in the country. In each Parliamentary constituency, in each district, there will be a main centre and its many spokes around the countryside villages. Today there is a huge demand of 60 lakh youth in Apparel sector. So our objective is to give them training for the industry or move them towards self-employment and provide finance to them through Pradhan Mantri Mudra Yojana.”

—Shri Rajiv Pratap Rudy, Minister of State (I/C), MSDE

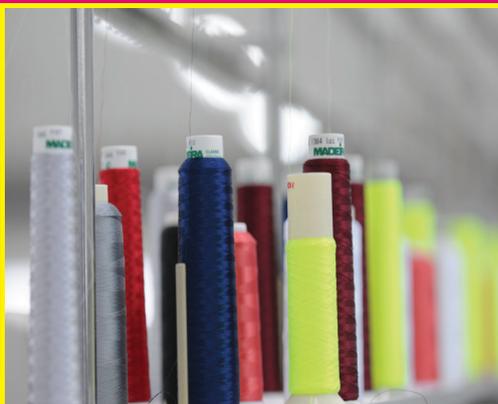


“Our Honorable Prime Minister believes in Skill, Scale and Speed. All these are done by our Sector Skill Council. With the Sector Skill Council in place, industry feels more benefited because we train people from the rural areas and send them to the factories. Nowadays the theme of any industry is productivity. So, our council makes sure that we train the workers in such a way that when they join the industry, productivity gets automatically increased. We make sure that the training is imparted on protocols, as are required by the industry today.”

—Padmashree Dr. A Sakthivel, Chairman, AMHSSC

“AMHSSC is basically an industry body. AMHSSC decides the standards of skilling ecosystem, help prepare course curriculum, how assessment will be processed and how we are able to prepare the skilled manpower for the Apparel, Made-ups and Home Furnishing industries. Through RPL, we make sure that our existing manpower in the industry gets assessed and certified, so as to compete with our neighboring countries, especially Bangladesh and China. Paridhaan is the quarterly magazine of AMHSSC and shall try to disseminate Apparel news amongst the masses.”

—Dr. Roopak Vashistha, CEO, AMHSSC





Aditya Birla Group to set up Apparel Unit in Odisha

Bhubaneswar: Aditya Birla Fashion and Retail Limited (ABFRL) will set up an apparel manufacturing unit in Odisha with a capacity of 2.5 million pieces per annum. The foundation stone for the unit was laid by Odisha Chief Minister Naveen Patnaik who applauded the group for the initiative.

"We are proud to bring the manufacturing of apparels for our premium brands like Louis Philippe, Van Huesen, Allen Solly and Peter England to Odisha as part of 'Make in Odisha' initiative," said ABFRL Business Head Ashish Dikshit. The ABFRL Bhubaneswar unit is the first manufacturing unit outside Bengaluru. "Our unit will have the capacity of 2.5 million pieces per annum and generate employment for about 1,600 people, most of whom will be women," added Dikshit.

Among others present during the foundation-stone laying ceremony were Prasanna Patsani, Satish Pai (MD, Hindalco), R Swaminathan (COO, ABFRL), Raviee (Assistant Vice-President, ABFRL).

Courtesy: <http://retail.economictimes.indiatimes.com/news/apparel-fashion/apparel/aditya-birla-group-to-set-up-apparel-unit-in-odisha/55726631>

Textiles Ministry took steps in 2016 to boost jobs, exports

NEW DELHI: Textiles Ministry today said it took several measures in 2016 with an aim to boost job creation, investment, production and exports.

Listing the initiatives which the Ministry has taken this year, it said a special package was rolled out in June to support the apparel sector.

"The year 2016 witnessed the Ministry of Textiles taking several initiatives for the development of the textiles sector, with a focus on boosting employment generation, investment, production and export promotion," it said.

Given the potential of the made-ups sector, the government earlier this month approved a special package to create large-scale direct and indirect employment of up to 11 lakh over the next three years.

Further, it said that to meet the needs of the industry for a skilled workforce and thereby support its competitiveness, the Integrated Skill Development scheme has so far imparted training to a total of 8.49 lakh people, out of which 7.50 lakh have been assessed and 5.79 lakh placed.

Courtesy: <http://retail.economictimes.indiatimes.com/news/apparel-fashion/apparel/textiles-ministry-took-steps-in-2016-to-boost-jobs-exports/56220863>



Smt. Smriti Zubin Irani presents AEPCC 2015-16 Export Awards for Excellence in Export Performance

New Delhi: The Union Textiles Minister, Smt. Smriti Zubin Irani presented "Life Time Achievement Award" to Padmashree Dr. A Sakthivel, Chairman, AMHSSC, at AEPCC Export Awards, 2015-16 in Delhi. A native of Chettikapalayam in Coimbatore district, Mr. Sakthivel owns Poppy's group of companies. During his tenure, knitwear exports from Tirupur grew from a mere Rs. 700 crore per annum to Rs. 22,000 crore per annum. He was instrumental in bringing an Apparel park project and a knitwear fashion institute to Tirupur. Under his initiative, a knitwear technology mission was launched in Tirupur recently to help the knitwear manufacturers diversify into synthetic knitwear garments from the traditional cotton based knitwear products.

Speaking on the occasion, Smt. Smriti Zubin Irani said that we will do our utmost within our constitutional framework to strengthen the industry. In the wake of demonetization, the Textiles Ministry has helped open 5 lakh bank accounts for associated workers in the industry in a period of three weeks. The Minister said that the Government is also ensuring that the workers are trained to digitally use their bank accounts. Smt. Irani further said that to further promote exports, there should be an award for the best player in the emerging market in the next award season. Industry should also head towards sustainable garments from an international perspective; and should look for innovation in marketing and technology.

Courtesy: <http://pib.nic.in/newsite/PrintRelease.aspx?relid=155661>



Article

Recognition of Prior Learning (RPL) scheme—a must for today's Industry

In the entire world India stands at the bottom of the list of countries with skilled people. While in South Korea 96% of the population is termed as 'skilled', in India dismal 3% persons are called skilled. Other countries, such as China, Singapore and the European countries score much more marks than India in the skilled persons' count.

It would be wrong to presume that in India skilled manpower does not exist. Actually, a sizeable section of the population in the country is skilled but has never been assessed and certified. The tally of skilled people thus shows a dismal 3% when we talk of statistics.

The formal skilling ecosystem in India was quite weak till now. The workers acquire skills either on the job or these skillsets are transferred by the parents to their children. No formal trainings and assessments are done to formally train people and then certify them after a credible assessment process.

The Government of India has launched many big schemes viz. 'Make in India', 'Digital India', Swachh Bharat' etc. However, the foreign investor would be attracted to the country if sufficient skilled manpower is available here. They would not recognize that the existing manpower possesses skills without a credible check of their skill sets.

To overcome this issue, the Govt of India has come up with a very innovative scheme called 'Recognition of Prior Learning (RPL)' scheme. This scheme has been launched in the country under the "Pradhan Mantri Kaushal Vikas Yojana (PMKVY)". Under this scheme, the plan is to reach out to 40 crore existing workers in various sectors till 2022 and after assessing them issue Government of India's certification. This is a massive scheme and is implemented by the Ministry of Skill Development and Entrepreneurship under the banner of 'National Skill Development Corporation (NSDC)'.

This process, in fact, got a big boost when the Hon'ble Prime Minister Shri Narendra Modi set up a separate Ministry of Skill Development and Entrepreneurship in Nov, 2014. Till then, this subject used to be handled by Department of Skill under the Sports Ministry, which was not sufficient. Another big boost, which the skilling eco-system received, was the induction of an ever-energetic and able person to lead this ministry, namely, Mr. Rajiv Pratap Rudy. Ever since his taking over this ministry, the skilling eco-system has got strengthened by leaps and bounds.

SSCs with the NSDC are trying to reach out to 40 crore workers by 2022 in order to make available sufficient certified skilled manpower in the country so that the other schemes get success.

—Padmashree Dr. A. Sakthivel, Chairman, AMHSSC



AMHSSC Initiatives

MoU signed between National Scheduled Castes Finance & Development Corporation and Apparel, Made-ups & Home Furnishing Sector Skill Council towards skilling and certification of thousands of youth in Apparel sector at 36th IIFT, Pragati Maidan, New Delhi.

New Delhi: "Apparel, Made-ups and Home Furnishing Sector Skill Council signed MoUs with National Scheduled Castes Finance & Development Corporation (NSFDC) and National Safai Karamcharis Finance & Development Corporation at a function organized by the Ministry of Social Justice and Empowerment in the presence of Hon'ble Minister of Social Justice and Empowerment Shri Thaawarchand Gehlot at 36th IIFT, Pragati Maidan, New Delhi.

Under both the MoUs, skill training shall be organized by AMHSSC and successful candidates will be certified under NSQF levels and would be provided with employment/self-employment opportunities. The MoUs were signed by Dr. Roopak Vasishtha, CEO, AMHSSC, with Shri K. Narayan, Managing Director, NBCFDC and Shri Devanand, Deputy General Manager, NSFDC."

Courtesy: http://sscammh.com/news_details.php?nid=83



Training Programme for the Denotified Tribes being undertaken by AMHSSC under the NBCFDC, Ministry of Social Justice and Empowerment

AMHSSC and National Backward Classes Finance and Development Corporation, Ministry of Social Justice and Empowerment, Government of India have launched a big programme for the members of Nomadic Tribes in the country. The Training Programme under the job role 'Hand Embroiderer' was kick-started for 20 girls of Nomadic Tribes at Kanhai village, Gurgaon. The course was inaugurated by Mr. Bhiku Ram ji Idate, Chairman, National Commission for Denotified, Nomadic and Semi-Nomadic Tribes. The function was also attended by Mr. K. Narayan, MD, NBCFDC and Dr. Roopak Vasishtha, CEO, AMHSSC.

AMHSSC and NBCFDC are jointly training more than 3000 candidates of members of OBC in the Apparel Trade, out of which 10% trainings would be for the members of Nomadic Tribes.

Courtesy: http://sscammh.com/news_details.php?nid=76



For the first time, 40 women of Nomadic Tribes have been awarded certificates under Prime Minister's Skill Development Plan

Gurgaon: The Apparel, Made-ups & Home Furnishing Sector Skill Council organized a certificate distribution function at Sector 44, Apparel House, Gurgaon to award certificates to 40 women of Nomadic Tribes under the Prime Minister's Skill Development Plan. These women were earlier given training for two months.

The program was inaugurated with lamp-lighting by two Chief Guests—Anita Agnihotri, Secretary, Ministry of Social Justice and Empowerment and Mr. K. Narayan, MD, National Backward Classes Finance and Development Corporation. Ajit Puniya, GM, NBCFDC, Vikas Kapoor, President, Orient Craft, Shyam Kapoor, CMD, National Scheduled Castes Finance and Development Corporation, and Ashish Srivastava, Joint Director—Operations, AMHSSC were present at this program along with many eminent personalities.

On this day, certificates were distributed to 40 women of Kanhai village who had finished their training in hand-embroidery and related skills. The objective of the Skill Development Program is not only to help them learn skills that could earn them livelihood with dignity, but also enable them to stand on their own feet.

On this occasion, Anita Agnihotri said, "These Nomadic Castes or Notified Tribes women were being trained in the process of hand-embroidery so that they could work in factories or at home." She added, "The Banjaras were given training at those places where they lived, as they don't remain at a single place. The various Nomadic Castes or Notified Tribes people have to be trained in the entire country so that they can join the mainstream and could get employments. These people possess talent but only need to get skilled so that their talent can be refined. We hope that through this effort these trained women would be able to meet their own needs as well as the needs of their families."



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