

Advertisement for the Position of Marketing cum Business Development Manager at Centers of Excellence

About the Company	AMHSSC has been launched jointly by the Ministry of Textiles (MoT), National Skill Development Corporation (NSDC) and the Apparel Export Promotion Council (AEPC) with primary mandate of enhancing and to build a capacity in skill development. One of the salient features of the AMHSSC is designing of training programmes, based on industry demands of different segments and to ensure that all successful trainees are certified through accredited agency.
Job Title	Marketing cum Business Development Manager
No. of Positions	1 (one) each for Delhi and Tirupur Centers of Excellence
Term	2 years on Contract
Reporting Relationship	Center Head or as advised
CTC	Rs. 40000 per month
Qualification & Experience	Graduate/Post Graduate with 7-8 years of relevant experience
Duties	<ul style="list-style-type: none"> • monitoring and analysing market trends • studying competitors' products and services • exploring ways of improving existing products and services, and increasing profitability • identifying target markets and developing strategies to communicate with them • preparing and managing marketing plans and budgets • managing the production of promotional material • liaising with other internal departments • presenting findings and suggestions to company directors or other senior managers • travelling to trade shows, conferences and sales meetings • supporting and managing a marketing team. <p>Profile</p> <ul style="list-style-type: none"> • have knowledge of a wide range of marketing techniques and concepts • be an excellent communicator • be able to respond well to pressure • think creatively • work well in a team and with a wide range of people • be organised and methodical • be proactive and able to take the initiative • be able to motivate and inspire a team • be well presented with a professional manner • be persuasive and diplomatic • have a good business awareness • be able to work within a budget.
Documents Required	<ul style="list-style-type: none"> • Curriculum Vitae
Mode of application	Access the link on Naukri.com and apply
Last Date of Application	<ul style="list-style-type: none"> • Last date of application is on or before 27.01.2019
General Information	<ul style="list-style-type: none"> • Short listed candidates will be invited to attend interviews at Delhi / Tirupur. • Outstation candidates will be paid to-and-fro AC- II tier rail fare,

	<p>on production of tickets.</p> <ul style="list-style-type: none">• AMH SSC reserves the right to fill or not to fill the position advertised• AMH SSC reserves the right to restrict the number of candidates for interview to a reasonable limit on the basis of qualifications and experience• The selected candidate shall be subjected to other rules and regulations as applicable to AMH SSC
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