

Paridhaan

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CENTER OF EXCELLENCE (COE) BY AMHSSC

Apparel Made-Ups and Home Furnishing Sector Skill Council (AMHSSC) opened up two Center(s) of Excellence—one at Tiruppur and another one at Delhi, which have State of the Art Machinery and experienced Faculties. The COE will run Management Development Programmes (MDPs) towards up-skilling of Supervisors and Managerial teams in Apparel Manufacturing Units for the purpose of Productivity Enhancement. In addition to this, the Trainings of Trainer (TOT) and Trainings of Assessor (TOA) programmes shall also be conducted at these centres. The duration of these customized courses would be 2 to 3 days. The perceived benefits to the industry would be reduced cost, increased efficiency, reduced risk, talent management, outsourcing/offshoring, career advancement etc. The CoEs would function on industry 'paid model'. The facilities at these Centers of Excellence would enrich the candidates with experience and exposure to the best practices and skills in their own field which shall not only enhance productivity but also which will help them, become a better skilled individual, who follows the right processes eventually becoming a good leader.

A GLANCE AT THE PROGRAMS CONDUCTED AT CENTER(S) OF EXCELLENCE



Training of Trainers Program for Sewing Machine Operator (SMO), Sewing Machine Operator (SMO Knits), Self Employed Tailor (SET), Hand Embroiderer (HE) and Inline Checker with both Domain and Platform Modules being conducted at COE Tirupur.



The First MDP Program on 'Man to Machine System' at COE, Tirupur was held for 3 days. Candidates from various Garment Manufacturers participated in the program.



Orientation Program was conducted for 10 final year students of B.Sc. (Costume Design & Fashion) from Hindustan College of Arts and Science, Coimbatore. Information on the subject 'Industrial Engineering' was shared by Mr. K. S. Shankaraaragavan Head CoE-Tirupur at COE, Tirupur.



Workshop-'Enhancing Gender Equity in Employment in Industries and Businesses in Kerala' organized by ASAP

This workshop was organized by ASAP at Thiruvananthapuram. It was inaugurated by Dr. K. T. Jaleel, Minister of Higher Education, Govt. of Kerala and D. R. Mallikka Sarabhai was the Chief Guest.



CSR NSDC Meeting with Bajaj Foundation of Bajaj Group

Invite was received by NSDC for a meeting to be held at NSDC on 24th September 2019 for CSR collaboration with Bajaj Group and various Sector Skill Councils and NSDC.



CONCLAVE 2019 – A joint summit

The CONCLAVE 2019 organized by the General Education Department was held at Thiruvananthapuram. The participants of the conclave were from various SSCs and Industrial training providers.



SOCIAL COMPLIANCE IN APPAREL INDUSTRY

Article

Supply chain compliance is among the top expectations of all companies today and also one of the key challenges considering the changing dynamics in social, political, cultural and economics of the manufacturing country and imported countries. According to a study by Deloitte, more than 40% of the company executives say that they experience increased pressure for regulatory compliance and internal compliance.

When it comes to supplier management and their social, labor and working conditions, workplace compliance is not just a requirement but a lifestyle. In a recent example, a large Swiss food producer was sued over claims that one of its cat foods contained fish from a Thai supplier that uses slave labor. Even though, an issue concerning compliance may be within company premises or with the suppliers outside the premise/ country/ continent; non-compliance can damage a company's brand and reputation, leading to delays in launch of new products and services, supply chain disruptions, regulatory penalties or environmental health and safety issues. To avoid the risk of bad reputation, ethical or compliance issues with suppliers or sub-suppliers, companies need to carefully assess and qualify new suppliers for on boarding and evaluate risk that may be caused by existing suppliers and their sub-suppliers. Therefore, there is a constant need in the industry to seek individuals who are experts in the field of compliance and ethical management systems.

As we navigate the supply chain Eco-system on labor standards and working conditions (social compliance) challenges and concerns start to surface and the gaps only get wider the deeper one travels. Among the more common aberrations one encounter include:

- Lack of knowledge of applicable laws
- Lack of skill and often will to comprehend and implement legal standards.
- Working Conditions: Including Health, Safety, Hygiene & Environment related issues
- Wages & Benefits: Non-payment of applicable minimum wages and mandatory benefits
- Working Hours: Excessive overtime and no weekly day of rest
- Under-age workers: No age proof
- Human Trafficking: Exploitation of vulnerable workers often engaged through labor contractors
- Un-authorized sub-contracting: Leads to issues with intellectual property rights, counterfeiting and Sub-standard quality.

Centre of Excellence established by Apparel Made-ups and Home Furnishing Sector Skill Council (AMHSSC) brings a group of experts and professionals who are already working in the field and specialize in the field of compliance, human rights, gender discourse, law, environment, business administration, textile engineering, and fashion designing and so on, to provide classroom lectures including share live examples, case studies and field visits for the individuals to get a glimpse of the world in the short span of the course duration.

Through this course, the Centre also aims to help provide the individuals to approach companies and national/ international organizations for employment opportunities. The course therefore consists of training, of both theoretical and practical approaches, to help train the participants for the industry.

—Ms. Rituparna Majumdar, Mr. Anil Sahai, Mr. Vipul Wahal

How AI is enriching customer shopping experience in apparel industry?

As apparel industry is getting fearlessly competitive and every brand is looking to deliver the perfect fit to retain customers, solutions built by harnessing the power of artificial intelligence can help brands to remove major supply chain inefficiency around sizing.

We spend hours trying to find the best fit for ourselves to look divine in our new dress and brands spend billions of dollar to deliver the perfectly fitted apparel to their customers.

As commerce is moving to mobile and customers are looking for ease and convenience of shopping, brands and retailers are constantly striving hard for innovative ways to enrich customers shopping experience. MS GetMeasured is a B2B application for brands offering custom-made, made-to-measure to get 100's of body measurements points of their remote customers instantly. All a customer need is to start the mobile application, get clicked for front and side pose and in seconds their curated body measurements will be displayed on the brands dashboard to fulfil their order.

Mirrorsize MS Size2Fit is another B2B application that brands can seamlessly integrate to give instant and perfect size recommendation to their customers on their web and mobile platforms. This will enable customers to shop with confidence and will enrich their shopping experience.

<https://retail.economictimes.indiatimes.com/news/apparel-fashion/apparel/how-ai-is-enriching-customer-shopping-experience-in-apparel-industry/71374084>



Khadi industry likely to cross Rs 10k cr turnover in 5 yrs

The khadi industry in India is expected to cross Rs 10,000 crore turnover in the next five years, Khadi and Village Industries Commission (KVIC) Chairman Vinai Kumar Saxena said on Thursday. The target for this year is set at Rs 5,000 crore, he told IANS.

"In a time when the world is moving towards automation, khadi is one of the few handcrafted products. In the future, only khadi will survive and nothing else," Saxena said at the Lakme Fashion Week Winter/Festive edition being held here.

The Day 2 of the week-long fashion event was dedicated to sustainable fashion where designers showcased their collection made out of sustainable fabrics. Three designers namely Anuj Bhutani, Pallavi Dhyani and Gaurav Khanijo collaborated with KVIC to create sustainable fashion wears that were showcased on the ramp.

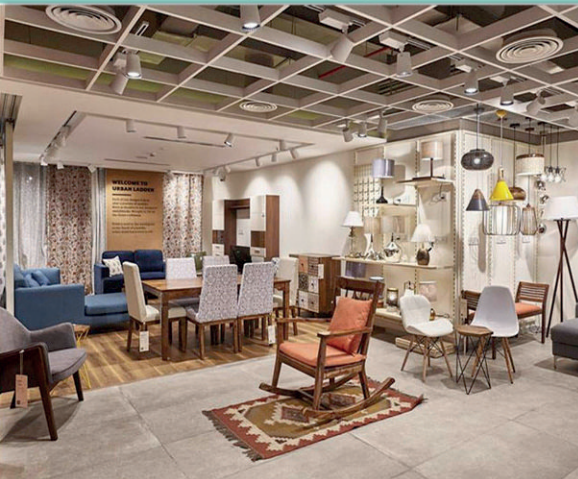
Saxena said that the khadi industry has seen an average growth of 28 per cent in the last four years as compared to the growth rate of 6.18 per cent in 2004-2014.

<https://retail.economictimes.indiatimes.com/news/apparel-fashion/apparel/khadi-industry-likely-to-cross-rs-10k-cr-turnover-in-5-yrs/70803697>

Industry applauds Govt's announcement of new measures to enhance exports

The Union Minister of Finance, Nirmala Sitharaman has announced new measures, of which one that is noteworthy is the continuance of Merchandise Exports from India Scheme (MEIS) at 4 per cent till the end of December. Besides, she also announced priority sector lending (PSL) norms for exporters, which will release an additional funding of Rs. 36,000 crore to Rs. 68,000 crore for them. The minister added that the PSL norms for export credit have been examined and enabling guidelines are under RBI consideration. The leverage of technology will be used to minimise the 'time to export' or 'turnaround time', which will give cushion to exporting units and enable meeting the delivery schedule and reducing the logistics cost. The industry has welcomed the decision and hopes that the measures introduced will give confidence to the struggling textile and apparel industry of the country.

<https://apparelresources.com/business-news/policy/industry-applauds-govts-announcement-new-measures-enhance-exports/>



Telangana to set up a Furniture Park in Hyderabad

The Telangana government will be setting up dedicated industrial park for furniture manufacturing here, a top official said on Friday.

Hyderabad, The Telangana government will be setting up dedicated industrial park for furniture manufacturing here, a top official said on Friday. The Furniture Park will come up over 100 acres of land on the outskirts of the city. It will house various furniture manufacturers.

State's Principal Secretary, Industry and Commerce, Jayesh Ranjan revealed this at the first anniversary celebration of leading Swedish home furnishing retailer IKEA's first India store here. Urging IKEA to bring their global suppliers to set up operations at the proposed park, he suggested IKEA officials explain to their suppliers the benefits, incentives and support the Telangana government will offer. Ranjan said a separate enclave in the park may be created for the suppliers of IKEA, adding that the move will also help IKEA manage the logistic costs as it look to open stores in various parts of the country.

<https://retail.economictimes.indiatimes.com/news/home-and-decor/furniture-and-decor/telangana-to-set-up-a-furniture-park-in-hyderabad/70616716>



