



RFP for Master Trainers / Agency

AN INTRODUCTION

AMH SSC has been launched jointly by the Ministry of Textiles, National Skill Development Corporation and the Apparel Export Promotion Council with primary mandate of enhancing and to build a capacity in skill development. One of the salient features of the AMH SSC is designing of training programmes, based on industry demands of different segments and to ensure that all successful trainees are certified through accredited agency.

AMH SSC has been authorized by NSDC for evolving assessing proficiencies of skills of trainees for the Apparel, Made-ups and Home furnishing sectors for their respective subject areas.

The objective of the AMH SSC is to:

- 1) Develop a skills repository for the Apparel, Made-ups and Home Furnishings value chain.
- 2) Build an organization that can develop Standards, evaluation criterion and accreditation systems for providing multiple and varied technical skills in the textile sector including employability skills, to both men and women, as well as challenged persons with regular and direct inputs from industry.
- 3) Create opportunities for “Training of Trainers” in both the content and pedagogy for imparting skill training for all workers engaged in the three chosen segments of the textile sector.
- 4) Quality Assurance - Develop and promote a standardized, output oriented and quality assured affiliation and accreditation process and demonstrate sustainable business value through it.
- 5) Focus on continuous improvisation of the training delivery value chain, i.e. training process, training content, trainers, curriculum design, industry endorsement for certification etc.
- 6) Partner with training providers and guide them into becoming centres of excellence and innovation by utilizing the standardization in training, evaluation and certification developed by the SSC of the sector.
- 7) Integration of Technology in Training.
- 8) Development of a sector skill development plan and maintain skill inventory.
- 9) Promotion of Resource Support Agency (academies of excellence).
- 10) Establishment of a well structured sector specific Labour Market Information System (LMIS) to assist planning and delivery of training.

General Instructions

1. The bidder/master trainer should be a Company incorporated under the Companies Act 1956, or a Partnership Firm registered under the Indian Partnership Act or Society registered under the Public Trust Act.
2. The bidder / master trainer should have at least 2 years' experience in Training of Trainers/Assessors in the apparel sector, or,
3. The bidder / master trainer should have trained more than or equal to 500 trainers on an average in the last 2 financial years (2018-19, 2019-20).
4. The bidder/master trainer should have qualified and experienced staff relevant to the proposed project.
5. An undertaking to the effect that the bidder/master trainer has not been blacklisted by any of the department/organizations of the Govt. of India/State Govt./PSUs.
6. Permanent Account Number (PAN) allotted by the Income Tax Authorities must in the name of bidder.
7. The bidder should have a valid GSTN certificate and number.
8. Supporting documents proving the eligibility criteria shall be sent to along with application. Otherwise, the bid will be rejected. No hard copies will be accepted.
9. Capacity to operate digitally which includes candidate's registration, training delivery, digital platform for delivery, content & assessments.
10. Capacity to develop question banks in regional languages for all the job roles.
11. Capacity to develop training session plan, training content, feedback analysis etc. aligned to NSQF framework
12. Should have an official website to publish training & other related promotional activities.
13. Only agencies having relevant experience in the Apparel domain to apply. Rest will not be considered.
14. All master trainers need to undergo Master Trainer QP program scheduled by MEPSC compulsorily. In case they have not undergone, relevant certificates to be submitted. Or, they would be required to undergo that course, if shortlisted.
15. All profiles shall be evaluated in detail by the internal committee of AMHSSC and the decision of the CEO & DG for selection or rejection shall be considered final and binding.

Implementing Partner's Master Trainer Criteria:

ELIGIBILITY CRITERIA OF A MASTER TRAINER

Educational Qualification	Training Experience in related occupation (mandatory)	Relevant Industrial/ Sectoral Experience*
Diploma	Minimum 5 years	Minimum 5 Years
Graduate	Minimum 5 years	Minimum 3 Years
Post-graduate	Minimum 5 years	Minimum 2 Years
Not applicable (Special cases)	Minimum 8 years	Recognized experience in the sector/ associated with institute of repute

*Industrial/sectoral experience and training experience could be concurrent

Documents to be submitted;

- 1) Profile of the Master Trainer Company
- 2) All Master Trainer profiles (resumes) to be submitted along with Master Trainer IDs of SIP (if approved).
- 3) Previous experience details of execution of the task.
- 4) All documents to be sent in a zip file, with the title of the email as **“Empanelment for providing Master Trainer Services for AMHSSC”**

Last date to apply is : **4th March 2021.**

All applications to be sent by email only to :

Dr. Aditi Yadav
Deputy Director (Operations & Training)
Email: ddot1@sscamh.com

For Apparel, Made-ups & Home Furnishing Sector Skill Council,

Sd/-
Smritee Dwivedi
Director (Operations)